

1. Subhero Ratio

Subhero refers to a smaller section of the hero section used in websites to add secondary information. The subhero ratio can be designed with different proportions to complement the main hero area.

- **Subhero Ratio Plan:**
 - **Width to Height Ratio:** 3:1
 - **Width:** 100% of the screen width
 - **Height:** 30% to 40% of the screen height (depending on content)
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2. Team Member Fixed Size Ratio (Identity Section)

The team member section typically showcases the company team with their photos, names, and titles.

- **Image Dimensions:**
 - **Photo Size:** 150px x 150px (fixed square size)
 - **Spacing:** 20px between team member images (both horizontally and vertically)
 - **Layout:**
 - Display 3-4 team members per row
 - Ensure all photos have the same size to maintain uniformity.
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3. Team Member Section (Fixed Size Ratio Identity Side Photo)

This section will display individual team members with a fixed photo size and a brief identity section next to the photo.

- **Image:**
 - **Fixed Size:** 120px x 120px (circular or square)
 - **Information Layout:**
 - **Name:** Bold and clear
 - **Role:** Below the name in smaller font
 - **Description:** 2-3 lines about the person or their responsibilities
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4. Testimonial Client Section (Photo + Testimonial)

Client testimonials add credibility and trust. Including photos enhances authenticity.

- **Client Photo Size:** 100px x 100px (circular or square image)
 - **Testimonial Layout:**
 - **Photo** on the left side (aligned vertically)
 - **Text** on the right side
 - **Font Style:** Italics or light serif to make the testimonial stand out
 - **Text Content:** A brief quote (2-3 lines) from the client about your services.
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5. SEO Content

SEO-friendly content ensures that your website ranks well in search engines. The focus should be on relevant keywords while keeping the content natural and readable.

Main Sections for SEO Content:

- **Title Tag:**
 - Include keywords related to your services or products.
 - Example: "Best Web Development Services | React, Java, AWS Solutions"
 - **Meta Description:**
 - Provide a concise description of your company or services using target keywords.
 - Example: "We offer expert web development services using React.js, AWS, and Java for high-performance websites."
 - **Header Tags (H1, H2, etc.):**
 - Use H1 for the main page title and H2 for secondary headings (e.g., Our Services, About Us).
 - **Content Optimization:**
 - Write keyword-optimized, user-friendly content focusing on the services you provide (Web Development, Java Development, React.js, etc.).
 - **Alt Text for Images:**
 - Include descriptive alt text for all images, including client photos and team member images, e.g., "Web Developer Niharika Sangolkar," "Testimonial from Client John Doe."
 - **Internal Links:**
 - Link to other relevant pages on your website to improve page authority.
 - **External Links:**
 - Link to relevant industry resources or your social media to increase visibility.
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Final Document Format

- **Introduction:** Brief overview of your website's sections
- **Design Layout:** Visual representation or wireframe (if applicable)
- **Content Structure:** Each of the sections explained in detail as mentioned above.
- **SEO Strategy:** Guidance on integrating SEO techniques into content.